Why don't you sell individual fillets? Why do I have to purchase the whole butt tender?

To keep costs down for everyone we require our customers to purchase the entire butt tender. We do not pre-cut our fillets. They are a special order item. This is our policy because it isn't cost effective for us or to our customers to sell anything less than the entire butt tender. If we did cut individual fillets and we didn't sell all of them. that day we would have to grind them up or use the meat for beef shish-ka-bobs. Butt tender is an expensive piece of beef to turn into ground meat. This would cause the price of our ground beef, patties, and shish-ka-bobs to go up. So that is why we don't sell individual fillets and how we are trying to keep our prices down across the board. One butt tender yields about 4-6 fillets. Freeze any extras and now you have a second meal.